



Real Ales | Ciders | Wine | Music | Great Hot Food

26th & 27th April 2019

Venue: Westlands Yeovil | Tickets & Info [www.yeovilbeerfest.com](http://www.yeovilbeerfest.com) | All proceeds donated to local charities

On Friday 26<sup>th</sup> and Saturday 27<sup>th</sup> April 2019 “**Yeovil Beer Festival**” returns for its Seventh year and will be held at the Westlands Entertainment Venue. This community event is supported by Yeovil Round Table, Yeovil Lions Club and a host of other volunteers.

Although this is a great opportunity to try some exciting local Beers & Ciders this event, which usually attracts over 2000 local beer enthusiasts, is a **charity event which has raised in excess of £101,000 over the last six years for nominated local good causes**. In the past we have donated to such causes as Dorset & Somerset Air Ambulance, Fiveways School, School in a Bag and St Margaret’s Hospice to name but a few.

For more information or to book tickets please visit <https://www.yeovilbeerfest.com/> .

## So how can you help?

Quite simply, we are looking for local businesses to support us by sponsoring this local event. You will see that we have several different packages on offer starting from as little as £75 and all I ask is that you to consider sponsoring this event and pass this information on to your local business contacts for their consideration?

### Bronze Package      Cost: £75

- **Sponsorship of a Barrel of Beer** – Your Company name prominently displayed on a barrel at Yeovil Beer Festival.
- **Programme Insert** – Your Company name next to your sponsored beer in the official programme.
- **Website Listing** – Your Company name displayed on the official website with hyperlink.
- **2x Complimentary Weekend Wristbands** – Access over the whole weekend.

### Silver Package      Cost: £150

- **Sponsorship of a Barrel of Beer** – Your Company name prominently displayed on a barrel at Yeovil Beer Festival.
- **Programme Insert** – Your Company name next to your sponsored beer in the official programme.
- **Website Listing** – Your Company name displayed on the official website with hyperlink.
- **Advert in the Programme** – A ¼ page portrait advert in the official programme.
- **4x Complimentary Weekend Wristbands** – Access over the whole weekend.

### Gold Package      Cost: £300

- **Sponsorship of a Barrel of Beer** – Your Company name prominently displayed on a barrel at Yeovil Beer Festival.
- **Programme Insert** – Your Company name next to your sponsored beer in the official programme.
- **Website Listing** – Your Company name displayed on the official website with hyperlink.
- **Advert in the programme** – A full page portrait advert in the official programme.
- **10x Complimentary Weekend Wristbands** – Access over the whole weekend.

**Gold Plus Package    Cost: £750 (Exclusive package, only one available)**

- **Acoustic Stage** – Our Acoustic stage named after your company and displaying your company and logo.
- **Sponsorship of a Barrel of Beer** – Your Company name prominently displayed on a barrel at Yeovil Beer Festival.
- **Programme Insert** – Your Company name next to your sponsored beer in the official programme.
- **Website Listing** – Your Company name displayed on the official website with hyperlink.
- **Advert in the programme** – A full page portrait advert in the official programme.
- **15x Complimentary Weekend Wristbands** – Access over the whole weekend.

**Platinum Sponsor    Cost: £1,500 (Exclusive package, only one available)**

- **Main sponsor of the event** – Your company name & logo on all beer festival marketing including Adverts, Banners, Glasses, Programme, Website and our Acoustic Stage named after your company.
- **Sponsorship of a Barrel of Beer** – Your Company name prominently displayed on a barrel at Yeovil Beer Festival.
- **Programme Insert** – Your Company name next to your sponsored beer in the official programme.
- **Website Listing** – Your Company name displayed on the official website with hyperlink on all pages.
- **Advert in the programme** – A full page portrait advert in the official programme featuring your sponsor logo and full back page portrait advert in the official programme.
- **30x Complimentary Weekend Wristbands** – Access over the whole weekend.

**What to do next...**

If you are interested in taking one of our sponsorship packages simply complete the form below and email to [sponsorship@yeovilbeerfest.com](mailto:sponsorship@yeovilbeerfest.com) or post to: Yeovil Beer Festival Ltd, c/o S & S Sheet Metal Ltd, Units 1 & 2, 33 Oxford Road, Pen Mill Trading Estate, Yeovil, Somerset, BA21 5HR.

<b>Company Name:</b>			
<b>Contact Name:</b>			
<b>Contact No:</b>			
<b>Email Address:</b>			
<b>Postal Address:</b> (Festival Tickets/Wristbands will be sent to this address)			
		<b>Postcode:</b>	
<b>Package/Cost:</b>		<b>Invoice (Y/N)</b>	

Please make BACS Payments to Sort Code: 20-99-40 Account No: 73502635  
or alternatively make cheques payable to: **Yeovil Beer Festival Ltd.**  
Thank you for your Support.